



Permit #S00073641

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00073641**Type of Permit:** STILL**Release Date:** 01/14/2014**Production Company** PLANET PRE PRO - LA**Producer** Scott Davis**Insured Company** LAUREN GREENFIELD
Name PHOTOGRAPHY**Director** Lauren Greenfield

Contact Phone No. 1 310-645-3951

1st AD n/a n/a

Contact Phone No. 2 310-600-5389

Production Manager Scott Davis

Fax 310-734-1812

FilmL.A. Coordinator Naomi Kajiyama

Address 8310 STEWART AVE

Location Manager Scott Davis

LOS ANGELES, California 90045

Primary Phone Mobile - 310-600-5389

Production Title AMEX

Secondary Phone Office - 310-645-3951

Type of Production Still Photo**Location Assistant** n/a n/a

Primary Phone Mobile - n/a

Secondary Phone

Fees

Posting 300 \$69.00

Total Permit Fee \$1,369.06

Permit Delivery Fee \$55.00

Number of Locations 2

Notification Charge \$310.00

FILMLA FILM APPLICATION FEE \$625.00

LA CITY FIRE DEPARTMENT SPOT CHECK \$85.00
SURCHARGE

FILMLA MONITOR FEES \$120.00

SANTA MONICA STILL PHOTO APPLICATION FEE \$105.06



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Summary Information**Location****Location 1 of 2****Page 1 of 1**

Permit Number	S00073641	Location Manager	Scott Davis
Production Company	PLANET PRE PRO - LA	Primary Phone	Mobile - 310-600-5389
Insured Company	LAUREN GREENFIELD PHOTOGRAPHY	Secondary Phone	Office - 310-645-3951
Production Title	AMEX		

Location Address 8448 Lincoln Blvd, Los Angeles, CA, 90045**Location Type** Market**Film Dates** 1/16/2014 - 1/16/2014 07:00 - 11:00 1 day**Open or Closed to the Public** Open**Generic Conditions** *PERMITEE IS RESPONSIBLE FOR FILLING OUT ATTACHED L.A. CITY AND/OR L.A. COUNTY FIRE INSPECTION CHECKLIST PRIOR TO FILMING ACTIVITIES AT THIS LOCATION. IF FORM NOT FILLED OUT, OR IF PERMIT NOT ADHERED TO, A FIRE OFFICER MAY BE ASSIGNED.*

All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	12		Cast	3
	Cube Trucks	2		Crew	20
	Motor Homes	1		Spot	1
	Vans	1		Check	

Filming Activities Interior models against scenery;**Jurisdiction** **Political:** Los Angeles City - Council District 11**Police:** Los Angeles Police Department**Fire:** Los Angeles City**Thomas Guide** **Page:** 702**Grid:** E3**Approvals** LOS ANGELES POLICE DEPARTMENT

Eliot Hernandez

Coordinator Note No blocking of exits/entrances
No cabling or light setups
May not compromise fire/emergency protection systems without presence of UFSO**Coordinator Note** Spot check ok per Insp Owens**Parking** **Base Camp**
Location Type : Filming Location**Crew Parking**
Location Type : Filming Location



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Summary Information**Location****Location 2 of 2****Page 1 of 2**

Permit Number	S00073641	Location Manager	Scott Davis
Production Company	PLANET PRE PRO - LA	Primary Phone	Mobile - 310-600-5389
Insured Company	LAUREN GREENFIELD PHOTOGRAPHY	Secondary Phone	Office - 310-645-3951
Production Title	AMEX		

Location Address 440 N Swarthmore Ave, Los Angeles, CA, 90272**Location Type** Private Residence**Film Dates** 1/15/2014 - 1/15/2014 07:00 - 19:00 1 day**Open or Closed to the Public** Closed

Generic Conditions *PERMITEE IS RESPONSIBLE FOR FILLING OUT ATTACHED L.A. CITY AND/OR L.A. COUNTY FIRE INSPECTION CHECKLIST PRIOR TO FILMING ACTIVITIES AT THIS LOCATION. IF FORM NOT FILLED OUT, OR IF PERMIT NOT ADHERED TO, A FIRE OFFICER MAY BE ASSIGNED.*
FilmLA Monitor required at a minimum of four hours.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached documents Laura.AMEX.73641.CoProd.pdf
Planet.AMEX.73641.AL.pdf
Pacific Palisades July 2009.pdf
Palisades Bluff July 2009.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	12		Cast	2
	Cube Trucks	3		Crew	20
	Motor Homes	1		FilmL.A. Monitor (s)	1
	Picture vehicles	1		Spot Check	1
	Vans	1			

Filming Activities Exterior models against scenery; Interior models against scenery; FilmLA monitor required 1/15 0600-1000 hrs;

Jurisdiction **Political:** Los Angeles City - Council District 11

Police: Los Angeles Police Department

Fire: Los Angeles City

Thomas Guide **Page:** 631

Grid: A6

Approvals FILMLA. MONITORS
LOS ANGELES POLICE DEPARTMENT

Michael Lifshy
Melissa Hernandez

Coordinator Note Spot check ok per Insp Owens

Parking **Base Camp**
Location Type : Filming
Location

Crew Parking
Location Type : Other
Location

15900 E Pacific Coast Hwy, Los Angeles, CA, 90272

Parking Notes
Cast/Crew parking at Temescal Gateway Park

Posting "No Parking" signs S/S EARLHAM STREET, SWARTHMORE AV - 300' EAST



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Summary Information**Location****Location 2 of 2****Page 2 of 2**

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Insured Company	LAUREN GREENFIELD PHOTOGRAPHY	Secondary Phone	Office - 310-645-3951
Production Title	AMEX		

Approximate Footage 0 - 300**Log Number** 71052**Date(s)** 1/15/2014 to 1/15/2014**Time(s)** 07:00 to 22:00

NOT
FOR
REPRODUCTION

January 13, 2014

FILMLA., INC.
6255 W. Sunset Blvd. 12th Floor
Los Angeles, CA 90028

RE: AMEX "Everyday Card" Co-Production Letter #S00073641

This letter is to acknowledge that the project "AMEX" aka "EVERYDAY CARD" (permit#S00073641) is a co-production of Lauren Greenfield Photography and Planet Prepro, with Scott Davis acting as Producer.

As the production company, Lauren Greenfield Photography is providing the insurance and assumes responsibility for any and all restrictions, conditions and costs associated with FILMLA., INC. permits.

Planet Prepro will pay for the permits with a company check and Scott Davis of Planet Prepro will be assigned as a contact person, responsible for signing and accepting FILMLA. INC. permits terms and conditions. Per the authorization letter on file with your office, Kristina Birkmayer-Price aka Bossy Filmworks is authorized to apply for location film (e.g., theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Planet Prepro and the co-production through the FilmL.A., Inc. for any city, county or other jurisdiction where FilmL.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of the companies.

A copy of the insurance certificate is on file with the FILMLA., INC. If you should need any additional information or have any questions, please feel free to call us at 310-822-3545.

Thank you,



Lauren Greenfield

**APPOINTMENT OF KRISTINA BIRKMAYER-PRICE aka BOSSY FILMWORKS AS AUTHORIZED AGENT AND REPRESENTATIVE**

I certify that I am a representative of Planet Prepro LA ("Principal") and am authorized to enter into binding contractual agreements on its behalf.

I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g., theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative,

I hereby appoint Kristina Birkmayer-Price aka Bossy Filmworks and its employees and agents as Principal's authorized representatives and agents to apply for location film (e.g., theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through the FilmL.A., Inc. for any city, county or other jurisdiction where FilmL.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) Kristina Birkmayer-Price aka Bossy Filmworks. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Kristina Birkmayer-Price aka Bossy Filmworks as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto.

Any person, agency entity or organization (including FilmL.A., Inc. and any city, county or other jurisdiction where FilmL.A., Inc. operates) may rely upon this appointment and need not obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmL.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Kristina Birkmayer-Price aka Bossy Filmworks as agent for Principal, and based upon that authority I hereby appoint Kristina Birkmayer-Price aka Bossy Filmworks as Principal's agent as set forth herein.

Dated: January 13, 2014_

Name of Principal

By: Scott Davis

Representative's Signature**Representative's Title**

Owner / Producer

Principal's Address

416 Fawn Drive San Anselmo, CA 94960

Principal's Telephone 310-645-3951

SPECIAL FILMING CONDITIONS PACIFIC PALISADES, PALISADES HIGHLANDS AND CASTELLAMMARE AREAS

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The following Special Filming Conditions have been established to mitigate the concerns of local residents. These Conditions are a result of meetings with the Pacific Palisades Town Council, City Council Office representatives and area residents.

- **FilmL.A. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.***
- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*
- **Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view.**
- **Trash and refuse must be removed from the area immediately after filming activities are completed.**
- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities or equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from FilmL.A.. The approved times must be indicated on the permit.
- **No weekend or holiday filming unless approved by FilmL.A.**
- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardener's activities, trash pick up, safe use of streets or access to resident driveways, unless approved by the affected residents. ***In some instances, it may be necessary for companies to post both sides of the street to maintain proper access for emergency vehicles and area residents.***
- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.
- **Lighting is to be confined to the specific site and shall not adversely impact neighbors and/or traffic.**
- **Cast and crew may not park on area streets.** Off-street parking must be provided.
- **Prep and strike days must be included on the permit and may not take place on weekends unless approved by FilmL.A.**

NOTE: ADDITIONAL CONDITIONS ARE APPLICABLE FOR THE HUNTINGTON PALISADES, RIVIERA ESTATES, PALISADES BLUFF AREA AND THE INTERSECTION OF ALMA REAL AND OCAMPO DRIVES.

**SPECIAL FILMING CONDITIONS ADDENDUM
PACIFIC PALISADES BLUFF AREA**

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The Palisades Bluff area is bounded by Bowdoin Street on the north, Temescal Canyon on the west, Palisades Park on the east and Via De Las Olas on the south. Streets in the area are very narrow, and filming activities can pose significant problems for nearby residents and traffic through the area. The following Special Filming Conditions have been established to mitigate the concerns of local residents and to ensure traffic can move through the area safely.

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*
- **No equipment vehicles may be parked on Friends Street and Beirut Street.**
- **A maximum of three (3) trucks may be parked in the area.** *They must be parked on one side only of the filming location block or in areas approved by FilmL.A.*
- **Parking on Via de las Olas is prohibited. Production companies may use stake beds to load and unload equipment in front of filming location only.**
- **Catering on the bluff area of Via de las Olas is strictly prohibited.**
- **When filming at 326 Swarthmore Avenue, parking is permitted on the west side of Swarthmore Avenue only. Street is narrow and the east side of the street is already posted 'No Parking anytime'.**
- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.**
The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

NOTE: These Conditions are in addition to the Palisades Special Filming Conditions.